

ADDITIONAL SUGGESTED READINGS

- Cheng Y., and Verçiç, D. (2026) *AI and Strategic Communication*. Wiley Blackwell.
- Luoma-aho, V., and Badham, M. (2023). *Handbook on digital corporate communication*. Edward Elgar Publishing.
- Mayer, G. (2024). *Inspired by Data: AI's transformative role in corporate communication*. EGEA spa.
- Stieglitz, S., Zeffass, A., Wloka, M., & Clausen, S. (2024). Communications Trend Radar 2024. Information inflation, AI literacy, workforce shift, content integrity & decoding humans. (Communication Insights, Issue 20). Academic Society for Management & Communication.
- Sutherland, D. K. (2025). *Artificial Intelligence for Strategic Communication*. Palgrave Macmillan.