

		16.02.2026	23.02.2026	02.03.2026	09.03.2026	16.03.2026	23.03.2026	30.03.2026	06.04.2026	13.04.2026	20.04.2026	27.04.2026	04.05.2026	11.05.2026	18.05.2026	25.05.2026		
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	09:45		TUTORIAL - Statistics A32															
	10:30			10 Mele, Vignati A14	11 Nobile, Noris A14	TUTORIAL - Statistics A14	TUTORIAL - Statistics A14	TUTORIAL - Statistics A14			15 Cantoni 355	15 Cantoni 355	15 Cantoni 355	15 Cantoni 355	15 Cantoni 355			
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	15:00	1 Gibbert A31	1 Gibbert A31	1 Gibbert A31	1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04		1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04	1 Gibbert C1.04			
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17:30										Statistical Data Analysis - EXERCISES - Jost 254	Statistical Data Analysis - EXERCISES - Jost 254	13 Arbia 254	Statistical Data Analysis - EXERCISES - Jost 254	Statistical Data Analysis - EXERCISES - Jost 254				
18:15																		
19:00																		
MA TUE	09:00	17.02.2026	24.02.2026	03.03.2026	10.03.2026	17.03.2026	24.03.2026	31.03.2026	07.04.2026	14.04.2026	21.04.2026	28.04.2026	05.05.2026	12.05.2026	19.05.2026	26.05.2026		
	09:45		12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12			12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12	12 Pellandini-Simányi A12		
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	14:15	3 Schmeil 254	3 Schmeil 254	3 Schmeil 254	3 Schmeil 254	3 Schmeil 254	3 Schmeil 254	3 Schmeil 254		13 Arbia 254	13 Arbia 254	13 Arbia 254	13 Arbia 254	13 Arbia 254	13 Arbia 254	Statistical Data Analysis - EXERCISES - Jost 254	Statistical Data Analysis - EXERCISES - Jost 254	
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	16:15	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24		4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24	4 Fornara A24		
17:30																		
18:15												13 Arbia 254						
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ME WED	09:00	18.02.2026	25.02.2026	04.03.2026	11.03.2026	18.03.2026	25.03.2026	01.04.2026	08.04.2026	15.04.2026	22.04.2026	29.04.2026	06.05.2026	13.05.2026	20.05.2026	27.05.2026		
	09:45		Class meeting 354								13 Arbia 254	13 Arbia 254	6 van der Plas A24	13 Arbia 254	13 Arbia 254	6 van der Plas A24	Statistical Data Analysis - EXERCISES - Jost 254	Statistical Data Analysis - EXERCISES - Jost 159
	10:30						5 Lobinger 354											
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	15:00	10 Mele, Vignati 355	9 Bollhalder Mayer 355	9 Bollhalder Mayer 355	9 Bollhalder Mayer 355		9 Bollhalder Mayer 355	9 Bollhalder Mayer 355		9 Bollhalder Mayer 355	9 Bollhalder Mayer 355	14 Mariconda A32	9 Bollhalder Mayer 355	9 Bollhalder Mayer 355		STUDY TOUR Lezione esterna - Outside lesson	9 Bollhalder Mayer 355	
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- 1 **Gibbert**
Critical Consumer Behavior
- 2 **Greco**
Argumentation in Fashion Communication
- 3 **Schmeil**
Augmented and Virtual Reality
- 4 **Fornara**
Information Management and Retrieval
- 5 **Lobinger**
Visual Fashion Communication
- 6 **van der Plas**
Responsible use of AI in Communication
- 7 **Marchiori**
Usability and Digital Analytics
- 8 **Giboi, Hibberd**
International Strategic Management
- 9 **Bollhalder Mayer**
Français de la mode
- 10 **Mele, Vignati**
e-Commerce and Cyber Security
- 11 **Nobile, Noris**
Omnichannel and personalization strategies in fashion retail experience
- 12 **Pellandini-Simányi**
Market System Dynamics
- 13 **Arbia**
Statistical Data Analysis
- 14 **Mariconda**
Issues and crisis management
- 15 **Cantoni**
Digital Fashion Communication: Conversations with Industry Experts

Orario soggetto a cambiamenti
Timetable subject to changes.
Per altre note vedi pagina 2
Further comments on page 2

		21.02.2026	28.02.2026	07.03.2026	14.03.2026	21.03.2026	28.03.2026	04.04.2026	11.04.2026	18.04.2026	25.04.2026	02.05.2026	09.05.2026	16.05.2026	23.05.2026	
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Timetable subject to change

ROOMS

West Campus:

Main Building: no prefix in the room code (e.g., 253, 354, ...)

Red Building: room codes begin with "A" (e.g. A11, A22, A33, ...)

Black Building: room codes begin with "SI" (e.g. SI-008, SI-013, ...)

Campus maps: <https://www.usi.ch/en/university/where-to-find-us/lugano-west-campus>