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Orario soggetto a cambiamenti
Timetable subject to changes.

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Further comments on page 2

		24.09.2022	01.10.2022	08.10.2022	15.10.2022	22.10.2022	29.10.2022	05.11.2022	12.11.2022	19.11.2022	26.11.2022	03.12.2022	10.12.2022	17.12.2022	24.12.2022	
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Timetable subject to change

Core courses

- Digital Fashion Communication: Conversation with Industry Experts, 3 ECTS, Cantoni
- Information Management and Retrieval, 3 ECTS, Fornara
- Usability and Digital Analytics, 3 ECTS, Marchiori
- e-Commerce and Cyber Security, 1.5 ECTS, Mele - Vignati
- Augmented and Virtual Reality, 1.5 ECTS, Schmeil
- Visual Fashion Communication, 3 ECTS, Lobinger
- Argumentation in Fashion Communication, 3 ECTS, Greco
- Critical Consumer Behavior, 6 ECTS, Gibbert
- Market System Dynamics, 3 ECTS, Pellandini-Simanyi
- Statistical Data Analysis, 3 ECTS, Arbia
- Tutorial (Statistical Data Analysis)*, Reinhold

Electives

- Omnichannel and personalization strategies in fashion retail experience, 3 ECTS, Nobile - Noris